



## A Toolkit from Warwick Business School

**Open strategy' is a transparent, wide-lens approach, and ergo a stronger method of strategy creation than many current or traditional ones.**

Christian Stadler, Professor of Strategic Management at Warwick Business School, introduces the concept here with his webinar on the subject, and an accompanying Learning Tool: 'Three Steps to Open Strategy Creation'.

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### Webinar

From this webinar recording with Warwick Business School's Christian Stadler – an expert on long-term success and long-living corporations - you will learn why companies should open up their strategy, and crucially how they can go about it



WATCH THE WEBINAR

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### Learning Tool

Christian Stadler's 'Three Steps to Open Strategy' – quick-to-read summary with 'time to reflect' questions to embed your knowledge.



USE THE LEARNING TOOL

3

### Warwick Executive Diplomas

Developed with corporate input, to address the areas of development that senior executives and organisations have identified as key for growth. There are four specialisms focusing on leadership and strategy: Strategic Leadership, Digital Leadership, Strategy & Innovation, Organisational Change. Taught at The Shard by our expert senior faculty with learning embedded in practice, for senior executives seeking thought leadership and organisational innovation



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### WBS Doctor of Business Administration

Webinar host Christian Stadler is Course Director for the DBA, bringing together world leading faculty, it is a unique degree programme designed to impart critical skills at the highest level. It engages leaders and entrepreneurs with the desire and ability to make change in their organisations. Equivalent in stature to a Doctor of Philosophy (PhD) degree, but distinct in that candidates pursue applied research rather than theoretical knowledge.



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